JOB DESCRIPTION

Job title: Community Outreach Worker
Area: Communities (Tower Hamlets, London)
Line manager: Isabel Young (Programme Manager)

Introduction

The Young Foundation finds new ways of tackling major social challenges by working alongside local communities, using the tools of research and social innovation. We run a range of national and international programmes, and work in partnership with leading organisations, thinkers and policymakers to achieve this. We have created and supported over 80 organisations including: Which? The Open University, Language Line, Social Innovation Exchange, School for Social Entrepreneurs, Uprising and Action for Happiness.

Purpose of role

Working at the core of the Communities Driving Change (CDC) project in the London borough of Tower Hamlets, to understand issues relating to health and wellbeing that are felt to be most important to communities themselves, and to identify, engage and support community-led action to address these issues.

Duties of the role

1. Working as part of a team to design and deliver a range of innovative community outreach and engagement activities around Tower Hamlets;
2. Developing and sustaining positive relationships with a range of people, including residents, community leaders, local groups and organisations, and local authorities;
3. Recruiting and supporting local people to become volunteers and active leaders in their community, and ensuring that they remain engaged and involved;
4. Working as part of a team to support and sustain community-led action around issues related to health and wellbeing, as identified by them;
5. Publicising the CDC project through flyers, posters, social media and networking with residents, local groups and organisations;
6. Working as part of a team to organise and hold events that draw in and involve local residents and partners;
7. Supporting face-to-face, online, and print communication and marketing activities;
8. Supporting the delivery and analysis of community-based qualitative action research;
9. Attending meetings and working as part of our CDC project partnership (with Uscreates, REAL and C3 Collaborating for Health) and;
10. Working in different environments (both office-based and on the ground), at times best suited to the community (including some evenings and weekends).

Any other duties are required by the line manager in line with the grade of the post.
Person Specification – Knowledge, skills and attributes.

Essential Requirements

1. Share our commitment to tackling inequality and putting people at the heart of social change, particularly in relation to health and wellbeing.
2. Extensive experience working in community outreach and engagement, particularly with disadvantaged groups.
3. Experience of facilitating and leading creative and engaging community-based workshops and activities.
4. Experience of recruiting and supporting people from diverse backgrounds to take part in community-led projects.
5. Experience of working with a variety of different stakeholders, including residents, local groups, and organisations across the voluntary and public sectors.
6. Experience of recruiting, supporting, and mentoring volunteers within a community project.
7. Experience of organising creative and successful events which engage and involve people from a range of different backgrounds.
8. Strong communication skills including presenting, facilitation, and relationship building.
9. Hard-working, reliable and professional, able to manage a varied and challenging workload and work well both as part of a team and alone.
10. Willing and able to work in different environments, including being office based and spending a large amount of time on the ground within communities.

Desirable Requirements

- Proficiency in a community language.
- Excellent knowledge of, and connection to, the London borough of Tower Hamlets.
- Some understanding or experience of using qualitative research methods.
- Experience of using creative platforms for community engagement, such as design, art, photography or video.
- Experience of producing deliverables for a range of audiences, including reports, presentations and blogs.