

**#amplifyni**

**Amplify**

**Northern Ireland**

**1-5pm Monday 22 June**

**Ulster Museum**

**4 Hours**

**24 Innovations**

**8 stories of a better NI**

**One movement for change**

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# Map

Innovation Marketplace

Big Ideas Room

The Exhibition



Entrance

Reception



Refreshments available throughout the afternoon in The Exhibition

# Programme

13:00

Sign in and get your personal briefing on the day in the **RECEPTION**

13:00

Get creative and help make a vision of a better NI in **THE EXHIBITION**

13:40

Hear the first four talks in the **BIG IDEAS ROOM**

14:20

Browse the stalls and support the projects in the **INNOVATION MARKETPLACE**

15:20

Hear the final four talks in the **BIG IDEAS ROOM**

16:00

Take a last tour of the **INNOVATION MARKETPLACE**

16:20

Our panel of speakers reflect on 'What Next?' in the **BIG IDEAS ROOM**

17:00

**CLOSE**

17:15

Join us for a post event drink round the corner at **THE HOUSE**, 12 Stranmillis Road

# The Talks in the Big Ideas Room

13:40-14:20

**Welcome:** Glenys Thornton, Chief Executive, The Young Foundation

**A perfect storm or perfect opportunity?:** John McMullan, CEO, Bryson Charitable Group  
How can we create a Northern Ireland ecosystem that provides the conditions for social innovation to flourish?

**Food, glorious food:** Maeve Monaghan, Chief Executive, The Now Project  
The potential for food to be a driver of social transformation in Belfast and beyond

**EnerGenius:** Michael Bambrick, Empower Energy Systems Ltd  
Disruptive technology and fuel poverty: how innovative and practical technology can radically reduce heating costs.

**Team Academy:** Ana Agirre, Co-Founder, taZEBaEz Coop  
Training the best new young entrepreneurs without teachers: lessons from the Mondragon Team Academy

15:20-16:00

**Innovate here!:** Brendan Murtagh, Reader in Urban Planning, Queen's University Belfast  
Creating places where people innovate for social good: Lessons from global models and practices

**FabSocial:** John Peto, Director of Education, The Nerve Centre  
How digital fabrication and making can revolutionise skills, production and participation for communities.

**Desire Lines:** Amberlea Neely and Rebekah McCabe, PLACE  
Using creative urban practices to break down barriers and create stronger communities.

**Young People Leading Change:** Maeve Grimley and Liam Mc Cusker, YPLC  
Nurturing a generation of young people willing and able to lead change in Northern Ireland

**16:20-17:00**

Join our panel of speakers as they share their reflections on what needs to happen next to achieve the social change needed in Northern Ireland

**CHAIR: Gorka Espiau, Director of Cities and Regions, The Young Foundation**

**Suzanne Wylie, Chief Executive, Belfast City Council**

**Eamonn Deane, Director, Holywell Trust**

**Maeve Monaghan, Director, Building Change Trust and Chief Executive, The Now Project**

**Carlos Barandiaran, Director LKS-Mondragon Corporation**

**Michael Donnelly, Head of Voluntary and Community Unit, Department of Social Development**

# The Exhibition

Open 1:00-5:00

Explore the narratives of inequality in NI and help create an exhibition to show the future



Over four hours we will be creating an exhibition to show how Northern Ireland can be transformed for the better.

Be part of the **LAUNCH OF OUR REPORT** and help us bring it to life.

Be inspired by the eight narratives of inequality and change that have emerged from the hundreds of conversations we have had with people across Belfast, Derry-Londonderry and Enniskillen.

Then roll up your sleeves and get creative to help produce an exhibition that maps out how we can build on these narratives to transform Northern Ireland for the better.

Dip in for half an hour or bring your favourite creative tools and spend the whole afternoon helping to create visions of a better NI.

# Innovation Marketplace **Open 1:00-4:20**

**Browse the stalls, meet the 24 teams of innovators and give them your support**

Over the last few months we have been working intensively with 24 teams of social innovators to help them shape up their big ideas so they can achieve the real differences to people's lives to which they all aspire. **Now they need your support to go even further in making their ideas happen.**

Tour the 24 stalls and meet the teams so you can find out about the projects, services and movements they are working hard to deliver.

Then let them know how you can help. You might be able to give one some of your time and put another in touch with that key contact. You may even want to offer financial backing, it is up to you! All we ask is that you find at least one of the 24 that you can make a real offer of help to.

**When you have decided who you can help and how then fill in one of the 'pledge cards' and hand it in to register your support.**

# Meet the 24 innovations

**Activate (Active Citizenship Programme):** We provide young people with training and skills so they can reconnect with their communities. We deliver group work, team building and one to one mentoring, skills training and work experience.

**Afterthoughts NI:** Afterthoughts NI will provide counselling expertise across NI so that all men and women who suffer from the effects of post-birth psychological trauma will have access to appropriate and efficient help. We provide education, training, research and counselling to work with men and women affected by birth trauma and PTSD.

**AGORA:** We heal brutalised places, connect people, build belonging and lift human spirits. We draw out existing knowledge and experiences, validate and develop people's own opinions, and empower them to influence positive change in the future. We deliver training, capacity building and mentoring.

**Ardoyne Youth Club:** We raise young people's aspirations. We do this through educational attainment, reducing unemployment, social enterprise and a crèche facility. We offer mentoring and counselling, an intergenerational experience, community actions and outreach.

**Art for ME:** We create alternative pathways for greater health and well-being through artistic expression. We promote storytelling through art and make art to music. We develop community projects and sketchbook projects and we deliver art projects.

**Bee Friends:** Bee Friends are entrepreneurial seed sellers who are passionate about bees, plants, wildlife, growing, gardens, and homemade or home-grown food. These interests have the power to connect people who are from different backgrounds and of all ages. Our goal is to work towards sustainability by creating a range of seed products aimed at supporting pollinators in the urban environment and that these products will encourage people to engage with growing.

**BKN (Beacon Centre Enniskillen):** We give people an opportunity to integrate back into the community through training and employment. We promote recovery in action / through action. We innovate and create space that will inspire others. We develop active citizenship and break down the barriers and stigma attached to mental health. We give service to the community and reduce isolation. We upcycle furniture, deliver workshops in upcycling, and run a recovery café to develop transferable skills.

**Breaking the Cycle:** We work with people entrenched in 2<sup>nd</sup> / 3<sup>rd</sup> / 4<sup>th</sup> generational unemployment to address multiple barriers of low education attainment, poor skills development, low self-esteem and poor confidence, which can lead to distorted attitudes to work. We promote a "We can do it" attitude and break the cycle saying no to generational unemployment. We deliver education, training work experience and life skills.

**EnerGenius:** We seek to mitigate fuel poverty by helping social landlords and their tenants "be energy clever". We are providing social landlords with the tools to measure and assess the energy efficiency of their homes leading to better informed decisions on retrofit options. We provide tenants with actionable insights into their energy costs, and simple and efficient control of their central heating/domestic hot water systems.

**Galliagh Women's Group:** We build the personal capacity of residents of Galliagh, bringing positivity to the area and we try to reduce poverty. Our focus is on quilt-making, sewing and crafting with local people. We set up the materials, prepare the venue, ensure that we have participant engagement and organise dates and times.

**HAND (Healthy Ageing Network in Derry):** We engage with over 65's in rural areas to use technology. We reduce rural ageing isolation and engage cross-community activity. We are currently exploring technology. We deliver 1:1 tuition on a bi-weekly basis and promote hope for peer to peer learning – sustaining project.

**Healthy Living, Healthy Families and Healthy Community:** We improve the health and wellbeing of Cavanaleck through community engagement activities that build a more confident, resilient and family orientated local community. We promote budgeting, shopping and healthy eating alongside a walking club, swimming club & intergenerational exchange group. We run regular community events and drop in.

**Let's Get Art:** We promote creativity and social inclusion from an early age, through expressive art forms and fair families in Co. Fermanagh. We deliver messy play days, outdoor art, art treasure trails, story art, art resources, library shop, puppet making and festival art. We deliver parties, art for all ages and an art-house training and database.

**Pebble in the Pond:** We deliver mindfulness – an environmental connection to each other along with balancing and harmonising. We deliver Dome Theatre – a multi-use amphitheatre with eco trail, outdoor exhibits, indoor science museum and labs for all ages. We deliver educational training, food pods and gift pod collection points.

**PLACE:** We build social and spatial cohesion through creative urban practice.

The aim of Desire Lines is to positively influence the creation of great places, a more connected city, and more resilient communities. We will achieve this aim through a programme of activities that promote movement, physical connection, and sharing across the city including action research, live events, participatory arts and learning, accessible and informative outputs (film, publications, maps, etc.) and creative interventions in vacant or under-used space.

**R City:** We develop communities by integrating through youth. We enhance community relations by getting young people to be the driving force behind breaking the trend. We deliver a community café, leadership programme, accredited courses and cross-community. We deliver mentoring and progression opportunities and deliver R City news. We focus on year 1 and 2 to develop intergenerational workshops.

**Scouts Upskilling:** We encourage young people to think outside of the x-box. We are inclusive to all. We encourage the physical, intellectual, character, emotional and spiritual development of young people so they achieve their full potential as responsible citizens who improve society. We do this through activities such as environment, crafts, teambuilding, backwoods, camping, emergencies, hillwalking, pioneering, paddling, leave no trace, rowing, sailing, community outreach.

**Tell it in Colour:** We create space & build confidence for communities to encounter new narratives & to tell their untold stories - in order to challenge mainstream narratives. We run storytelling sessions, story coaching, film production and dissemination.

**The Human Library:** We challenge prejudices, breaking down barriers and sharing experiences. At the Human Library anyone can 'borrow' a person for several hours – as you would a book – to hear their story. We recruit additional books (the human library volunteers), we promote participation, book the venue, ensure hospitality and confirm books.

**The Junction:** We create a critical dialogue involving society with victims of 'The Troubles' We connect society with its history and that which casts a shadow over our society today and its pluralist reality.

We develop understanding and hearing, working towards an ethical and shared remembering to create a city of sanctuary and compassion.

**The Social Arts Unlimited:** The Social Arts Unlimited aims to activate the untapped potential of art and artists as a catalyst for generating innovation, new networks and new partnerships within organisations working for positive social change in Northern Ireland. We deliver a programme of agreed interventions with invited organisations – methods and approaches such as artist placements, artist mentoring for boards and project officers and art as advocacy for organisations.

**Thrive NI:** We are partnering with Northern Ireland churches to link them, their skills and resources within their local area to co-create thriving and flourishing communities. We create bespoke training support, resources and mentoring of local churches. We map the community service work currently provided by churches to better enable co-ordination of the work of church, government, statutory and voluntary organisations within the local communities. We facilitate shared learning and deliver training to promote wider understanding and participation in community development, community leadership and conflict management/resolution.

**Young People Leading Change:** We nurture a generation of young people who are willing and able to lead change in NI. We deliver schools programmes, days and residentials, a YPLC alumni network and events. We deliver training and facilitators and intergenerational opportunities.

**Zone International:** We value each young person as an individual. We empower young people to have impact on their local community and global community, so they develop life skills to make positive change in other peoples' lives and shape their own futures. We run pre-trip activities exploring local and global issues, we then run trips – helping others in need / personal learning and development and the post trip reflection / involvement in community.

# Getting There

**Ulster Museum is situated in Belfast's Botanic Gardens, right in the heart of the University Area of South Belfast.**

**Address:** Ulster Museum, Botanic Gardens, Belfast BT9 5AB

**By foot:** The museum is a leisurely 20-30 minute walk from Belfast City Centre; follow signs for Queens University or Botanic Gardens.

**Parking:** Local on-street parking is available but limited.

**By rail:** Botanic Station is only 10 minutes walk from the museum. Botanic is located on the Bangor to Portadown rail line. Connections to the Larne and Derry lines as well as the cross-border service to Dublin can be made in Belfast Central.

**By bus:** Metro 8 Malone Road departs from Belfast city centre, Donegall Square East every 10 mins. Bus stop located at the side of the museum building. Adult tickets cost £1.60 and child tickets are £0.80. There is unlimited Metro Day Travel for £2.70 after 9.30am.

**Translink:** Contact Translink on +44 (0) 28 9066 6630 or visit [www.translink.co.uk](http://www.translink.co.uk) for up-to-date timetable information. Ulster Museum is at stop #17 on the Belfast City Sightseeing tour route, just outside Queen's University Belfast Student Union. From there it's only a 4 minute walk through Botanic Gardens to the Museum.

**By air:** Belfast has two airports: Belfast International and Belfast City. City is just a 5-minute taxi ride to the museum. Find flights at: [www.skyscanner.net](http://www.skyscanner.net)

