

## **YOUNG FOUNDATION INTERNSHIP: WINTER 2013**

Project name: The U, Social Design Intern

Description:

### **WHAT IS THE U?**

The U is a community project that offers short, lively learning sessions in socially useful subjects like basic first aid and defusing conflict. These are led by local people who we call Hosts, and who receive facilitation training to deliver the learning sessions on a volunteer basis. We operate out of high street shops and pop-up spaces in defined neighbourhoods in Brixton, Sutton and Maidstone.

This year, our unique approach to learning and community engagement has been tested with over 1000 people and has proven effective at converting strangers into neighbours through our unique session design that promotes connection and positive interaction. The resulting social impact is an increase in connections in a neighbourhood, as well as greater confidence to communicate with one another, building resilience in the community. Sessions are free to attend.

### **THE ROLE:**

Working closely with The U's core team, the Social Design Intern will have the opportunity to work on a broad range of tasks that contribute towards our service development and delivery. Your main responsibilities will include:

- Assisting with the design of our newest modules and prototyping these with members of the public.
- Assisting with research for the design of new content.
- Helping to track our social impact by using creative engagement techniques to record peoples experience and feedback at U sessions.
- Assisting with project delivery in the community, participating in and helping to co-ordinate sessions.
- Helping to develop our visual identity, contributing towards marketing and communications materials.

## **PERSON SPECIFICATION:**

We are looking for an enthusiastic and creative individual who is passionate about working with people and who is keen to learn about the 'hands on' side of a new start up project. You will learn about group facilitation and have the opportunity to develop strong communication skills, engaging directly with the community. Ideal candidates will be:

- Enthusiastic about working with people
- Able to work flexibly and willing to get involved in different aspects of design and delivery
- Proactive and confident to express your ideas
- Hard working and reliable
- Has a working knowledge of Adobe Photoshop and (or able to learn) basic use of Indesign
- Interests may include; community engagement, service design, graphic design, media and communications, practical research.

